

German Design Award: Expotechnik competes with the best

Nomination of the Lambda Multimedia Informational Display Series in the Industrial Goods and Materials category

Taunusstein, June 27, 2012. The German Design Award honors the best from the design scene – and the Expotechnik Group belongs to the select group of nominees in 2013. The international service provider for spatial brand setting convinced the committee of experts with its Lambda Multimedia Informational Display Series and was nominated in the Industrial Goods and Materials category.

“A company cannot apply for the German Design Award; one is nominated by the jury. As a result, we are even more pleased to be one of the participants in this renowned competition with our Lambda Display Series,” says Patrick O. Soschinski, Group President of the Expotechnik Group. The Lambda Multimedia Informational Display Series is a guarantee for success at Expotechnik: just recently the company received the “red dot design award 2012” for the product. The functional display series impresses with its elegant design and high-quality materials. It has versatile uses and makes individually customized media presentations possible.

The German Design Award is granted by the German Design Council for outstanding personalities, products, projects and services in the German and international design landscape. A committee of experts chooses the nominees for the competition's ten categories, thus making them eligible to take part. After this year's premiere, the German Design Council will be granting the award in 2013 for the second time. The winner will be announced in November of this year.

About EXPOTECHNIK Group

Expotechnik Group is a leading international service provider for three-dimensional brand presentation. Headquarters of the company is the Expotechnik Heinz H. Soschinski GmbH in Taunusstein near Frankfurt am Main founded in 1968. Expotechnik Group is represented around the globe and disposes of nine independent subsidiaries in the business regions EMEA, The Americas and Asia Pacific. Expotechnik Group designs and realizes projects all over the world with individual architectural and communication concepts that make brand worlds an experience. Main activity field of the Expotechnik Group are "Exhibitions", "Events" and "Environments" – national and international trade shows and events as well as brand and experimental environments for lounges & showrooms, exhibition spaces or office rooms. Every year, the company carries out 1,500 projects worldwide with scalable sizes of between 12 and 12,000 square meters – altogether 150,000 square meters per year. Expotechnik Group's recyclable modular elements ensure a particularly sustainable presentation form. The whole value-added chain is covered by a comprehensive offer – from concept to design, project management, production, add-on services (event, graphics, media, catering), to transport, logistics and installation management. Expotechnik's customers include international concerns such as Siemens, BMW, Lufthansa and Deutsche Telekom as well as leading medium-sized

enterprises such as SEW-EURODRIVE, Phoenix Contact, Kronos and Phonak. The global management of Expotechnik Group is jointly headed by the Group Presidents Alexander D. Soschinski and Patrick O. Soschinski.

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